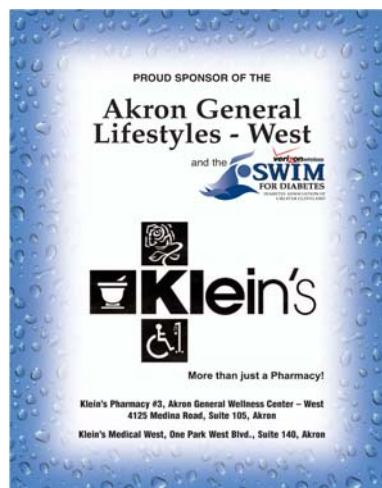




Become a Community Pool Sponsor for the Verizon Wireless Swim for Diabetes Event! It is an excellent way to build goodwill in your community, and that goodwill ultimately will help you attract new customers, retain your existing customers or just show your community that you support your friends & family in their fight against diabetes!

A pool sponsorship will provide other benefits for your business:

- *Demonstrates civic engagement* - Your involvement in community events, even displaying a sponsor sign at your community pool demonstrates your concern for the community in which you live. A healthy community is a prosperous community, and a prosperous community makes good business sense.
- *Creates customer loyalty* - Your sponsorship builds loyalty with those customers that regularly frequent your business and increases the odds that they will recommend your business to their friends and you might be surprised how quickly word gets out that you are supporting a cause that affects 1 in 11 people in NE Ohio.
- *Sends a message* - By sponsoring the Verizon Wireless Swim for Diabetes, you can send a message that your business is supporting the Diabetes Association of Greater Cleveland. This can have a significant impact on the way the public perceives your company. The next time people need your services, they are going to think of your company - the company that puts supporting diabetes first.
- *Accomplishes good things* - sponsoring a community event is the right thing to do. The Diabetes Association of Greater Cleveland is a local non-profit whose mission is to improve the lives of people affected by diabetes by leading the Northeast Ohio community in its prevention, management and cure. Although your advertising will provide benefits for your company, the greatest reward is the knowledge that you are helping other people.



Verizon Wireless Swim for Diabetes
Community Pool Sponsor \$200
(\$150 tax deductible)



Sponsor the community pool(s) of your choice and receive:

- Your company name, logo and personal message on a full color, 18 x 24 mounted sign on the pools welcome registration table
- Recognition on www.SwimForDiabetes.com
- Recognition in the Annual Report
- There is no limit to the number of pools you can sponsor
- Every dollar raised remains in Northeast Ohio

For more information and a full listing of participating pools visit
www.SwimForDiabetes.com

Yes! Count me in with this Community Pool Sponsorship Agreement

Company Name _____
Address _____
City _____ State _____ Zip _____
Email _____
Contact Person _____
Title _____
Phone (____) _____ Fax (____) _____
Pool(s) I Would Like To Sponsor: _____

Please select your method of payment

- Visa/MasterCard # _____ - _____ - _____ - _____ Exp Date: ____ / ____
Name on Card: _____
- Check enclosed (payable to DAGC) Check #: _____
- Total \$ Amount: (\$200 per pool) _____ (\$150 tax deductible)

Return both forms by FAX (216) 591-0320 *or* by mail, with payment by April 16 to:

Diabetes Association of Greater Cleveland
Lori Izeman, Director of Special Events
3601 S. Green Road, Suite 100, Cleveland, OH 44122

Email copy & logo by April 16 to lizeman@dagc.org or specialeventsintern@dagc.org

For more information call (216) 591-0800 and ask for Lori Izeman or Ashley Luke