



On behalf of the Diabetes Association of Greater Cleveland (DAGC) I am requesting your sponsorship of the Silver Anniversary, 25th Annual Verizon Wireless Swim for Diabetes. Our largest fundraiser of the year, the SWIM enables us to continue our mission of improving the lives of people affected by type 1 or type 2 diabetes by leading the Northeast Ohio community in its prevention, management and cure. This year the SWIM will be held at over 50 pools in nine counties! And as an added attraction a SWIM Clinic will be held on May 15 at CSU under the direction of our Honorary Co-Chairs, Olympic Medalist Diana Munz and her Swim Coach Jerry Holtrey.

Please help us fight diabetes in NE Ohio as we make waves in more than 50 pools May 14, 15, 16, 2010.

- Your corporate support enables our diabetes educators to support individuals and families affected by type 1 or type 2 diabetes by offering self-management techniques, emergency diabetes resources and education programs.
- Make a difference in the life altering camp experiences for children with type 1 or type 2 diabetes that Camp Ho Mita Koda has to offer. Campers gain valuable knowledge and skills to improve their diabetes management.
- Partner with DAGC to increase the number of physicians, researchers, and allied health professionals we serve through our professional programs.

We need your help to take the imperative steps to reach our vision for our community:

- Every person with diabetes has access to the knowledge and tools to self-manage the disease throughout life.
- All children with diabetes know that they are not alone and have year round access to the education and psychosocial support they need to manage their disease.
- Professionals who care for people with diabetes have access to the most current research findings and standards of diabetes care.
- All people are aware of the risk factors, signs and symptoms of diabetes and seek care quickly when they recognize these signs in themselves or a loved one.
- The search for improved diabetes care and a cure is supported, facilitated, and promoted to those who will benefit from clinical applications of such research.
- Educators, employers, public servants and the community at large are aware of and accommodate the needs of those with diabetes.

Reaching Out: Our Organization

DAGC's Services: Diabetes Association of Greater Cleveland is Northeast Ohio's only local and independent diabetes-focused organization, not affiliated with the American Diabetes Association or Juvenile Diabetes Research Foundation. One hundred percent of donations to DAGC remain in Northeast Ohio.

Patient Education and Services

- Diabetes Risk Assessments
- Individual and Group Diabetes Self-Management Classes
- Printed Educational Materials (available in English and Spanish)
- School and Health Fair Presentations
- Answering Questions via Telephone or via "Ask an Educator" on www.dagc.org
- Individual Medical Nutrition Therapy Counseling
- Aronoff Library and Resource Center
- Patient Assistance Program
- Referral Services to Healthcare Providers
- Professional Education Programs
- Public Policy Activities Surrounding Diabetes-Related Issues

Camp Ho Mita Koda and Youth Programs

- Residence camp for children ages 6-15 with type 1 diabetes
- 1-day Mini-Camp for children ages 4-8 with type 1 diabetes and their parents
- Teen Weekend for teenagers ages 16-19 with type 1 diabetes
- Residence camp for teenagers ages 12-17 with type 2 diabetes
- Off-season programming and networking opportunities

Dietrich Diabetes Research Institute

- Meetings and symposia, including Diabetes Research Retreat, quarterly meetings, and collaborative programs with research institutions.
- Newsletters, including a lay newsletter highlighting local projects and experts and electronic updates for investigators.

If you have any questions please contact Lori Izeman, Director of Special Events, at 216-591-0800 x18 or via email at lizeman@dagc.org.

Thank you for making waves for a great cause!
25th Annual Verizon Wireless SWIM FOR DIABETES
May 14, 15, 16, 2010

In recognition of your contribution, we offer the following benefits for your partnership:

HOME TEAM SPONSORSHIP

\$ 1,000

Web –

- Acknowledgment as a *“Home Team Sponsor”* of event on www.swimfordiabetes.com and www.scubafordiabetes.com

Corporate Sponsorship Event-

- A framed certificate of appreciation acknowledging your level of contribution from the Swim for Diabetes Committee which may be displayed in an office, or at home.
- 2 Tickets to Swim for Diabetes Corporate Event
- 2 Tickets to *Swim for Diabetes Night* at Progressive Field

Print materials-

- Name recognition on 100,000+ printed promotional pieces
- Name recognition in printed DAGC Annual Report and on-line version
- Name recognition in DAGC monthly e-newsletters

COPPER SPONSORSHIP

\$ 1,750

Same as above, plus

Web -

- Acknowledgment as a *“Copper Sponsor”* of event on www.swimfordiabetes.com and www.scubafordiabetes.com with link to your company’s website.

T-Shirts -

- Name printed on the back of 2,000 Swim for Diabetes T-shirts and 150 SCUBA for Diabetes T-shirts (*sized according to the amount contributed*)

Corporate Sponsorship Event -

- 4 Tickets to Swim for Diabetes Corporate Event
- 4 Tickets to *Swim for Diabetes Night* at Progressive Field

Print materials -

- Opportunity to put advertisement in 2,500 Participant Goody Bags

TITANIUM SPONSORSHIP

\$ 2,500

Same as above, plus

Web -

- Acknowledgment as a *“Titanium Sponsor”* of event

Corporate Sponsorship Event -

- A framed certificate of appreciation acknowledging your level of contribution from the Swim for Diabetes Committee which may be displayed in an office, or at home.
- 6 Tickets to Swim for Diabetes Corporate Event
- 6 Tickets to *Swim for Diabetes Night* at Progressive Field

PLATINUM SPONSORSHIP

\$ 5,000

Same as above, plus

Web -

- Acknowledgment as the *“Platinum Sponsor”* of event

Corporate Sponsorship Events -

- Logo recognition on a Corporate Sponsor Appreciation Plaque

Print materials -

- Logo on all printed collateral materials (*logo sized according to the amount contributed*)
- Logo recognition on 300 pool site posters (*logo sized according to the amount contributed*)

OLYMPIAN SPONSORSHIP

\$10,000

Same as above, plus

Web -

- Acknowledgment as the *"Olympian Sponsor"* of event

Banners -

- Logo recognition on Swim for Diabetes Event Banners in numerous Northeast Ohio communities (*logo sized according to the amount contributed*)

Corporate Sponsorship Events -

- 10 Tickets to Swim for Diabetes Corporate Sponsor Appreciation Night
- 10 Tickets to *Swim for Diabetes Night* at Progressive Field

Print materials -

- Logo recognition on all print ads (*logo sized according to the amount contributed*)

BRONZE MEDAL SPONSORSHIP

\$15,000

Same as above, plus

Web -

- Acknowledgment as the *"Bronze Medal Sponsor"* of event

Print materials-

- Logo recognition on 500 pool site posters (*logo sized according to the amount contributed*)

SILVER MEDAL SPONSORSHIP

\$25,000

Same as above, plus

Web -

- Acknowledgment as the *"Silver Medal Sponsor"* of event

Banners-

- Prominently Displayed Corporate Banner at the Diana Munz Swim Clinic Event at CSU on 5/15/10

Corporate Sponsorship Events-

- 12 Tickets to Swim for Diabetes Corporate Sponsor Appreciation Night
- 12 Tickets to *Swim for Diabetes Night* at Progressive Field

Verizon Wireless Swim for Diabetes Corporate Sponsorship Agreement

Please return form by January 14, 2010 in order to be recognized on the 25th Annual SWIM FOR DIABETES and SCUBA FOR DIABETES website and collateral material.

Yes! I would like to participate as a sponsor of the event (check one):

- | | |
|---|---------------------------------|
| <input type="checkbox"/> Gold Medal Title Sponsor | SOLD to Verizon Wireless |
| <input type="checkbox"/> Silver Medal Sponsor | (\$25,000) |
| <input type="checkbox"/> Bronze Medal Sponsor | (\$15,000) |
| <input type="checkbox"/> Olympian Sponsor | (\$10,000) |
| <input type="checkbox"/> Platinum Sponsor | (\$ 5,000) |
| <input type="checkbox"/> Titanium Sponsor | (\$ 2,500) |
| <input type="checkbox"/> Copper Sponsor | (\$ 1,750) |
| <input type="checkbox"/> Home Team Sponsor | (\$ 1,000) |

Leverage your marketing and/or philanthropic dollars – take advantage of year end tax deductions by sending in your contribution by December 31, 2009 or send in your payment anytime prior to May 1, 2010.

The Diabetes Association of Greater Cleveland is a non-profit, tax-exempt company under section 501(c) (3) of the Internal Revenue Code, making this a tax-deductible expense.

Company Name _____
Address _____
City, State, Zip _____
Contact Person _____
Title _____
Email _____
Phone _____ Fax _____

Select A Method of Payment:

- Visa/MasterCard # _____ Exp Date: ____ / ____
Name on Card: _____ Amount: \$ _____
- Check payable to DAGC) Check #: _____ Amount: \$ _____

Email: lizeman@dagc.org or Fax to: 216-591-0320 or
Mail to: Diabetes Association of Greater Cleveland
3601 S. Green Road, #100 • Beachwood, OH 44122 • Attn: Lori Izeman
**If applicable please email logo and link to: lizeman@dagc.org

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