



**26<sup>TH</sup> ANNUAL  
PROMENADE**

SATURDAY, OCTOBER 23, 2010

**TAKE STEPS TO  
FIGHT DIABETES**

DIABETES ASSOCIATION OF GREATER CLEVELAND

***Back by popular demand*** - inspired by the smash hit TV show *Dancing With The Stars*, the Diabetes Association of Greater Cleveland presents ***“Take Steps to Fight Diabetes”*** on Saturday, October 23, 2010 at Embassy Suites Cleveland-Rockside. The event will feature WKYC TV Reporter Darrielle Snipes as the MC for the evening, eight of Cleveland’s local celebrities paired with some of the finest professional dancers, organized by Rebecca Sweet, owner of Viva Dance! Studio in a very entertaining competition program. Which couple will have the right chemistry? Who will impress the judges for their favorite routine? Find out at ***“Take Steps to Fight Diabetes”***, the fundraiser to benefit the Diabetes Association of Greater Cleveland’s mission of ensuring that Greater Clevelanders affected by diabetes have the support they need to live well with the disease.

- The steps our diabetes educators take to support individuals and families affected by type 1 or type 2 diabetes by offering self-management techniques, emergency diabetes resources and education programs.
- The steps Camp Ho Mita Koda takes to offer life altering camp experiences for children with type 1 or type 2 diabetes. Campers gain valuable knowledge and skills to improve their diabetes management.
- The steps taken to increase the number of physicians, researchers, and allied health professionals we serve through our professional programs.

***We need your help to take the imperative steps to reach our vision for our community:***

- Every person with diabetes has access to the knowledge and tools to self-manage the disease throughout life.
- All children with diabetes know that they are not alone and have year round access to the education and psychosocial support they need to manage their disease.
- Professionals who care for people with diabetes have access to the most current research findings and standards of diabetes care.
- All people are aware of the risk factors, signs and symptoms of diabetes and seek care quickly when they recognize these signs in themselves or a loved one.
- The search for improved diabetes care and a cure is supported, facilitated, and promoted to those who will benefit from clinical applications of such research.
- Educators, employers, public servants and the community at large are aware of and accommodate the needs of those with diabetes.

### **Reaching Out: Our Organization**

Diabetes Association of Greater Cleveland is Northeast Ohio's only local and independent diabetes-focused organization. One hundred percent of donations to DAGC remain in Northeast Ohio.

### **Diabetes Association of Greater Cleveland Services:**

#### **Patient Education and Services**

- Diabetes Risk Assessments
- Individual and Group Diabetes Self-Management Classes
- Printed Educational Materials (available in English and Spanish)
- School and Health Fair Presentations
- Answering Questions via Telephone or via “Ask an Educator” on [www.dagc.org](http://www.dagc.org)
- Individual Medical Nutrition Therapy Counseling
- Aronoff Library and Resource Center
- Patient Assistance Program
- Referral Services to Healthcare Providers
- Professional Education Programs
- Public Policy Activities Surrounding Diabetes-Related Issues

#### **Camp Ho Mita Koda and Youth Programs**

- Residence camp for children ages 6-15 with type 1 diabetes
- 1-day Mini-Camp for children ages 4-8 with type 1 diabetes and their parents
- Teen Weekend for teenagers ages 16-19 with type 1 diabetes
- Residence camp for teenagers ages 12-17 with type 2 diabetes
- Off-season programming and networking opportunities

## **2010 PROMENADE PARTICIPATION OPPORTUNITIES**

### **Refreshments Sponsor-1 available** **\$5,000** **(\$4,000 tax-deductible)**

- Acknowledgement of Refreshment sponsorship during honors ceremony
- Corporate name and logo acknowledged on Cocktail Napkins and signage
- Complimentary introductory dance instruction class at Viva dance! for each guest.
- Reserved seating for 10 dinner guests with 2 drink coupons each
- Recognition in monthly E-newsletters
- Recognition in Annual Report
- Logo and link on the Promenade Web site
- One full page advertisement in the auction program (\$500 value)

### **Photography Sponsor-** **\$1,000** **(\$300 tax-deductible)**

- Acknowledgement of Photo sponsorship during honors ceremony
- Recognition on each professional photo for guests to take home after event

### **Raffle Ticket Sponsor-** **\$500** **(\$350 tax-deductible)**

- Acknowledgement of Raffle Ticket sponsorship during honors ceremony
- Corporate name and logo acknowledged on 50/50 Raffle tickets

### **Ballroom Table Sponsor** **\$2,500** **(\$1,800 tax-deductible)**

- Acknowledgement as a major sponsor during honors ceremony
- Complimentary introductory dance instruction class at Viva dance! for each guest.
- Reserved front row seating for 10 dinner guests with 2 drink coupons each
- Recognition in monthly E-newsletters
- Recognition in Annual Report
- Logo and link on the Promenade Web site
- One full page advertisement in the auction program (\$500 value)

### **Samba Table Sponsor** **\$2,000** **(\$ 1,300 tax-deductible)**

- Reserved preferred seating for 10 dinner guests with 2 drink coupons each
- Recognition in DAGC Annual Report
- One-half page advertisement in the auction program (\$250 value)

**Tango Sponsor**

**\$250**

**(\$180 tax-deductible)**

- Complimentary introductory dance instruction class at Viva dance!
- Reserved premier seating for dinner and 2 drink coupons
- Recognition in auction program
- Recognition in Annual Report
- One-quarter page advertisement in the auction program (\$100 value)

**Cha-Cha Sponsor**

**\$150**

**(\$80 tax-deductible)**

- Reserved seating for dinner and 2 drink coupons
- A business card advertisement in the auction program (\$50 value)

**Quickstep Sponsor (30 and under)**

**\$100**

**(\$30 tax-deductible)**

- Reserved seating for dinner and 2 drink coupons

**Choreographer**

**(100% tax-deductible)**

Unable to attend...Name recognition in DAGC Annual Report for making a tax-deductible contribution

**Yes! I would like to participate as a sponsor of the event (check one):**

_____	<b>Refreshment Sponsor, 1 Available</b>	<b>\$ 5,000</b>
_____	<b>Photo Sponsor</b>	<b>\$ 1,000</b>
_____	<b>Ballroom Sponsor</b>	<b>\$ 2,500</b>
_____	<b>Samba Sponsor</b>	<b>\$ 2,000</b>
_____	<b>Tango Sponsor</b>	<b>\$ 250</b>
_____	<b>Cha-Cha Sponsor</b>	<b>\$ 150</b>
_____	<b>Quickstep Sponsor</b>	<b>\$ 125</b>
_____	<b>Choreographer</b>	<b>\$ _____</b>

Company/Organization \_\_\_\_\_

Address: \_\_\_\_\_

City, State, and Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (w) \_\_\_\_\_

**Three Payment Options:**

1.) Register online at [www.dagc.org](http://www.dagc.org)

2.) Register with Visa/MC/AmEx \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

3.) Check enclosed (payable to DAGC) Check # \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Send reservation and payment prior October 8, 2010 to:

Diabetes Association of Greater Cleveland  
3601 S. Green Road, #100  
Beachwood, OH 44122  
Attn: Lori Izeman  
Email: [Lizeman@dagc.org](mailto:Lizeman@dagc.org) or Fax: 216-591-0320

The Diabetes Association of Greater Cleveland is a non-profit, tax-exempt company under section 501(c) 3 of the Internal Revenue Code, making this a tax-deductible expense. Tax ID # 340762558.

**GUEST LIST**

1. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_
2. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_
3. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_
4. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_
5. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
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6. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
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7. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_
8. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_
9. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_
10. Guest Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_

**PLEASE NOTE:** Please submit your guests names and addresses by mail or email to:  
lizeman@dagc.org by October 15th to prepare table seating cards.