



25th Annual
Promenade

Saturday, November 14, 2009

Take Steps
to Fight Diabetes

Diabetes Association of Greater Cleveland



Inspired by the smash hit TV show *Dancing With The Stars*, the Diabetes Association of Greater Cleveland presents ***“Take Steps to Fight Diabetes”*** on Saturday, November 14th at Windows On The River. The event will feature WEWS, TV 5’s Reporter Alicia Scicolone as the MC for the evening, several of Cleveland Magazine’s February “Sexy Singles” and local celebrities paired with some of the finest professional dancers, organized by Rebecca Sweet, owner of Viva Dance! Studio in a very entertaining competition program. Which couple will have the right chemistry? Who will impress the judges for their favorite routine? Find out at ***“Take Steps to Fight Diabetes”***, the fundraiser to benefit the Diabetes Association of Greater Cleveland’s mission of improving the lives of people affected by diabetes by leading the Northeast Ohio community in its prevention, management and cure:

- The steps our diabetes educators take to support individuals and families affected by type 1 or type 2 diabetes by offering self-management techniques, emergency diabetes resources and education programs.
- The steps Camp Ho Mita Koda takes to offer life altering camp experiences for children with type 1 or type 2 diabetes. Campers gain valuable knowledge and skills to improve their diabetes management.
- The steps Dietrich Diabetes Research Institute takes to increase research collaboration in Northeast Ohio.
- The steps taken to increase the number of physicians, researchers, and allied health professionals we serve through our professional programs.

We need your help to take the imperative steps to reach our vision for our community:

- Every person with diabetes has access to the knowledge and tools to self-manage the disease throughout life.
- All children with diabetes know that they are not alone and have year round access to the education and psychosocial support they need to manage their disease.
- Professionals who care for people with diabetes have access to the most current research findings and standards of diabetes care.
- All people are aware of the risk factors, signs and symptoms of diabetes and seek care quickly when they recognize these signs in themselves or a loved one.
- The search for improved diabetes care and a cure is supported, facilitated, and promoted to those who will benefit from clinical applications of such research.
- Educators, employers, public servants and the community at large are aware of and accommodate the needs of those with diabetes.

Reaching Out: Our Organization

DAGC's Services:

Diabetes Association of Greater Cleveland is Northeast Ohio's only local and independent diabetes-focused organization, not affiliated with the American Diabetes Association or Juvenile Diabetes Research Foundation. One hundred percent of donations to DAGC remain in Northeast Ohio.

Patient Education and Services

- Diabetes Risk Assessments
- Individual and Group Diabetes Self-Management Classes
- Printed Educational Materials (available in English and Spanish)
- School and Health Fair Presentations
- Answering Questions via Telephone or via "Ask an Educator" on www.dagc.org
- Individual Medical Nutrition Therapy Counseling
- Aronoff Library and Resource Center
- Patient Assistance Program
- Referral Services to Healthcare Providers
- Professional Education Programs
- Public Policy Activities Surrounding Diabetes-Related Issues

Camp Ho Mita Koda and Youth Programs

- Residence camp for children ages 6-15 with type 1 diabetes
- 1-day Mini-Camp for children ages 4-8 with type 1 diabetes and their parents
- Teen Weekend for teenagers ages 16-19 with type 1 diabetes
- Residence camp for teenagers ages 12-17 with type 2 diabetes
- Off-season programming and networking opportunities

Dietrich Diabetes Research Institute

- Meetings and symposia, including Diabetes Research Retreat, quarterly meetings, and collaborative programs with research institutions.
- Local diabetes research support, including Summer Internships in Diabetes Research, Collaborative Grants, and Grants-in-Aid.
- Newsletters, including a lay newsletter highlighting local projects and experts and electronic updates for investigators.
- Local diabetes research information, including the Dietrich Diabetes Database and clinical trial listing.

'09 PROMENADE PARTICIPATION OPPORTUNITIES

Refreshments Sponsor-1 available **\$5,000** **(\$4,000 tax-deductible)**

- Acknowledgement of Refreshment sponsorship during honors ceremony
- Corporate name and logo acknowledged on Cocktail Napkins and signage
- Complimentary VIP ballroom instruction for 10 guests from 6:30-7:00 PM
- Reserved finest seating for 10 dinner guests with 2 drink coupons each
- Recognition in monthly E-newsletters
- Recognition in Annual Report
- Logo and link on the Promenade Web site
- One full page advertisement in the auction program (\$500 value)
- 10 parking passes

Magazine Media Sponsor **Cleveland Magazine**

TV Media Sponsor-1 available **WOIO-TV**

Photography Sponsor- **The Aronoff Family**

Ballroom Table Sponsor **\$2,500** **(\$1,800 tax-deductible)**

- Acknowledgement as a major sponsor during honors ceremony
- Complimentary VIP ballroom instruction for 10 guests from 6:30-7:00 PM
- Reserved front row seating for 10 dinner guests with 2 drink coupons each
- Recognition in monthly E-newsletters
- Recognition in Annual Report
- Logo and link on the Promenade Web site
- One full page advertisement in the auction program (\$500 value)
- 10 parking passes

Waltz Table Sponsor **\$2,250** **(\$1,550 tax-deductible)**

- Complimentary VIP ballroom instruction for 10 guests from 6:30-7:00 PM
- Reserved premier seating for 10 dinner guests with 2 drink coupons each
- Recognition in monthly E-newsletters
- Recognition in Annual Report
- Logo on the Promenade Web site
- One full page advertisement in the auction program (\$500 value)
- 10 parking passes

Samba Table Sponsor **\$2,000** **(\$ 1,300 tax-deductible)**

- Complimentary VIP ballroom instruction for 10 guests from 6:30-7:00 PM
- Reserved preferred seating for 10 dinner guests with 2 drink coupons each
- Recognition in DAGC Annual Report
- One-half page advertisement in the auction program (\$250 value)
- 10 parking passes

Tango Sponsor

\$ 250

(\$180 tax-deductible)

- Complimentary VIP ballroom instruction from 6:30-7:00 PM
- Reserved premier seating for dinner and 2 drink coupons
- Recognition in auction program
- Recognition in Annual Report
- One-quarter page advertisement in the auction program (\$100 value)
- 1 parking pass

Cha-Cha Sponsor

\$ 125

(\$55 tax-deductible)

- Reserved seating for dinner and 2 drink coupons
- A business card advertisement in the auction program (\$50 value)
- 1 parking pass

Quickstep Sponsor (30 and under)

\$ 100

(\$30 tax-deductible)

- Reserved seating for dinner and 2 drink coupons
- 1 parking pass

Choreographer

(100% tax-deductible)

Unable to attend...Name recognition in DAGC Annual Report for making a contribution

Yes! I would like to participate as a sponsor of the event (check one):

_____	Refreshment Sponsor, 1 Available	\$ 5,000
_____	Photo Sponsor, The Aronoff Family	SOLD
_____	TV Media Sponsor, WOIO-TV	SOLD
_____	Magazine Sponsor, Cleveland Magazine	SOLD
_____	Radio Media Sponsor	In-kind
_____	Ballroom Sponsor	\$ 2,500
_____	Waltz Sponsor	\$ 2,225
_____	Samba Sponsor	\$ 2,000
_____	Tango Sponsor	\$ 250
_____	Cha-Cha Sponsor	\$ 125
_____	Quickstep Sponsor	\$ 100
_____	Choreographer	\$ _____

Company/Organization _____

Address: _____

City, State, and Zip: _____

Contact Person: _____

Email: _____ Phone: (w) _____

Three Payment Options:

1.) Register online at www.dagc.org

2.) Register with Visa/MC/AmEx _____ Exp Date: _____

Name on Card: _____ Amount: \$ _____

3.) Check enclosed (payable to DAGC) Check # _____ Amount: \$ _____

Send reservation and payment prior November 2, 2009 to:

Diabetes Association of Greater Cleveland
3601 S. Green Road, #100
Beachwood, OH 44122
Attn: Lori Izeman
Email: Lizeman@dagc.org or Fax: 216-591-0320

PLEASE NOTE: GUEST NAMES AND ADDRESSES MUST BE RECEIVED BY 11/2 IN ORDER FOR YOU AND YOUR GUESTS TO BE MAILED A PARKING PASS TO REDEEM AT WINDOWS ON THE RIVER FOR FREE PARKING. YOU MAY ALSO EMAIL YOUR GUEST NAMES AND ADDRESSES BY 11/2.

The Diabetes Association of Greater Cleveland is a non-profit, tax-exempt company under section 501(c) 3 of the Internal Revenue Code, making this a tax-deductible expense. Tax ID # 340762558.

GUEST LIST

1. Guest Name _____
Street Address _____
City, State, Zip _____

2. Guest Name _____
Street Address _____
City, State, Zip _____

3. Guest Name _____
Street Address _____
City, State, Zip _____

4. Guest Name _____
Street Address _____
City, State, Zip _____

5. Guest Name _____
Street Address _____
City, State, Zip _____

6. Guest Name _____
Street Address _____
City, State, Zip _____

7. Guest Name _____
Street Address _____
City, State, Zip _____

8. Guest Name _____
Street Address _____
City, State, Zip _____

9. Guest Name _____
Street Address _____
City, State, Zip _____

10. Guest Name _____
Street Address _____
City, State, Zip _____

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