

Summer, 2011

Hello!

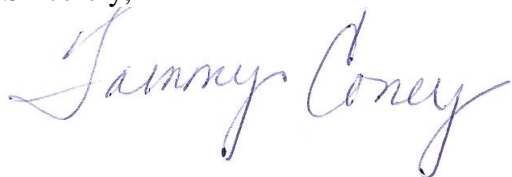
This proposal lists the highly visible corporate sponsor partnerships to support Diabetes Partnership of Cleveland. However, I would like to point out the opportunity to align your company with our 27th Annual Promenade, "*Masquerade Benefit*" on Saturday, October 29, 2011 at Embassy Suites Cleveland-Rockside.

WKYC TV Reporter Darrielle Snipes will Emcee the evening's very entertaining "Dancing with the Stars" dance competition between seven local celebrities paired with some of the finest professional dancers. Which couple will have the right chemistry? Who will impress the judges for their favorite routine? Find out at "*Masquerade Benefit*", the fundraiser to benefit Diabetes Partnership of Cleveland's mission of ensuring that Greater Clevelanders affected by diabetes have the support they need to live well with the disease.

Your sponsorship provides diabetes education and support programs throughout Greater Cleveland, including individual and group education classes, empowerment groups, nutrition counseling, community presentations, direct assistance with diabetes supplies, diabetes risk assessments, telephone help, summer diabetes research internships, and Camp Ho Mita Koda for children with diabetes.

Become involved with Diabetes Partnership of Cleveland in this event or any of the other highly visible partnerships listed in this proposal! If you have any questions Lori Izeman may be reached at 216-591-0800 x18. Please help us continue to meet the needs of the 1 in 10 people living with type 1 or type 2 diabetes in our community.

Sincerely,



Tammy Coney
Promenade Chair



Lori Izeman
Special Events Manager

LISTING OF ALL 2011 EVENTS	DESCRIPTION	DATE/LOCATION	AUDIENCE
20 th Annual Backpack Bivouac	Camp Ho Mita Koda's signature event supports the Camp's activities, upkeep of the facilities and camperships (reduced fees) for children with diabetes. This casual event includes beer and wine, an event program, silent and live auctions, a campfire and a catered dinner served in camper cabins while wearing your best camp attire!	Saturday, September 10, 2011 Camp Ho Mita Koda in Newbury.	TV-WOIO Print Social Media Medical Professionals Social Community Parents of Camp Ho Mita Koda and Youth Program attendees.
27 th Annual Promenade	Dancing with the Stars inspired dinner-dance to support education programs, free community services, Camp Ho Mita Koda for children with diabetes and the Aronoff Library and Resource Center. The event includes Dancing with the Stars entertainment, cocktails, a sit down dinner, dancing, live and/or silent auctions, 50/50 raffle and an event program.	Saturday, October 29, 2011 Embassy Suites Cleveland- Rockside	TV-WOIO Print Social Media Medical Professionals Social Community
27 th Annual Swim for Diabetes <i>Plus the</i> 4 th Annual Scuba for Diabetes	Diabetes Partnership of Cleveland's signature event. Swim participants register online or at one of the designated pool sites. Participants swim and solicit donations for their efforts. There are numerous sponsorship levels available for corporations. The SCUBA event attracts up to 200 certified SCUBA divers who can participate either as an individual or as part of a team for 60 minutes.	April 20,21,22, 2012 <hr/> 2012 Date TBD at CSU's Robert F. Busbey Natatorium	Radio TV Print Social Media Swimmers Volunteers Pool sites SCUBA Shops SCUBA Clubs SCUBA Divers
21 st Annual Golf Tournament	The golf tournament includes use of the driving range, lunch, 50/50 raffle, 18 holes of golf, dinner, silent auction, gift, photograph and an award ceremony.	Monday, June 4, 2012 Canterbury Country Club in Shaker Heights.	TV Print Social Media Golf Community Social Community

Backpack Bivouac XX at Camp Ho Mita Koda, September 10, 2011

A Diabetes Partnership Program

	Title Sponsor \$10,000	Cabin Sponsor \$5,000	Wine Sponsor \$1,000	Photo Sponsor \$1,000	Valet Sponsor \$1,000	Auction Program Sponsor \$500	Center-piece Sponsor \$500	Custom 50/50 Raffle Sponsor \$500
Naming rights to the Event with logo on all printed materials and in all promotional media	Event Sponsored by: Logo							
Listing on Website dagc.org	Event Sponsored by: Logo with Link	Logo with Link	Name with Link	Name with Link	Name with Link	Name with Link	Name with Link	Name with Link
Listing in e-newsletters	Event Sponsored by: Logo	Name	Name	Name	Name	Name	Name	Name
Seats	20	10	2	2	2	2	2	2
Listing in Event Program and other applicable locations	Event Sponsored By: Logo	Logo in Event Program	Logo in Event Program	Logo also on Photo Folders	Logo On Valet Signage	Logo On Event Program	Logo also on Table Tents	Logo also on 50/50 Tickets
Vendor Table at Event	X							
Listing on Event Signage	Event Sponsored by: Logo	X	X	X	X	X	X	X

**April 20, 21, 22, 2012:
27th Annual
Swim for Diabetes
14th Annual Scuba for
Diabetes**



	\$40,000 Title Sponsor	\$20,000 Platinum Corporate Sponsor	\$10,000 Gold Corporate Sponsor	\$5,000 Silver Corporate Sponsor	\$2,500 Bronze Corporate Sponsor	\$1,750 Contributing Corporate Sponsor	\$200 Pool Sponsor
Prominently listed and mentioned as Presented by for one year!	Logo						
Listing in 100,000 Brochures distributed in 9 NE Ohio counties	Logo	Logo	Logo	Logo	Logo	Name	
Listing on Websites swimfordiabetes.com and scubafordiabetes.com	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Name with Link	
Listing on Event t-shirts	Logo	Logo	Logo	Logo	Logo	Name	
Listing in e-newsletters	Logo	Logo	Logo	Logo	Logo	Name	
Have your promotional item, coupon or advertisement placed in 2,500 Participant Bags	X	X	X	X	X		
Listing on all print ads (sized according to contribution amount)	Logo	Logo	Logo	Logo			
Listing on 2,500 Participant Bags	Logo	Logo	Logo				
Listing on Pool Site Posters (sized according to contribution amount)	Logo	Logo	Logo				
Promotional Items at Pool Registrations	X	X					
Logo on Outdoor Banners in numerous NE Ohio communities	Logo	Logo					
Logo recognized on Corporate Sponsor Appreciation Plaque	X	X	X	X			
Tickets to Corporate Sponsor Appreciation Night at Progressive Field	18	12	10	6	4	2	
Pool Sponsor with a 18x24 mounted sign at Swim registration							X

21 Annual Golf Tournament at Canterbury Golf Club, Mon, June 6, 2011

	Dinner & Award Sponsor \$5,000	Luncheon Sponsor \$3,000	Photo Sponsor \$1,000	Golf Cart Sponsor \$1000	Auction Program Sponsor \$500	Mulligan Sponsor \$500	Custom 50/50 Raffle Ticket Sponsor \$500	Hole Sponsor \$200
Listing on Website dagc.org	Logo with Link	Logo with Link	Logo with Link	Logo with Link	Name with Link	Name with Link	Name with Link	Name
Listing in e-newsletters	Logo	Logo	Logo	Name	Name	Name	Name	Name
Hole Sponsor Tee Sign(s)	2	2	1	1	1	1	1	1
Listing in Event Program	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name
Vendor Table at Event	X	X						
Event Signage	X	X						
Podium Signage	X							
Two Foursomes including gift, lunch, cocktails, banquet, silent auction and photo	X							
One Foursome including gift, lunch, cocktails, banquet, silent auction and photo		X						

Corporate Sponsorship Agreement

27th Annual Promenade, Saturday, October 29 at Embassy Suites Cleveland Rockside

Yes! I would like to participate as a sponsor of the Promenade event: *check one*

- Title Sponsor SOLD CLEVELAND CLINIC
- Refreshment Sponsor (\$ 5,000)
- Entertainment Sponsor SOLD RSM MCGLADREY
- Photography Sponsor SOLD LAKE HEALTH
- Auction Program Sponsor SOLD KEY BANK
- 50/50 Raffle Sponsor (\$ 500)
- Centerpiece Sponsor SOLD MERRILL LYNCH WEALTH MANAGEMENT

20th Annual Backpack Bivouac, Saturday, September 10, 2011 at Camp Ho Mita Koda

Yes! I would like to participate as a sponsor of the Backpack Bivouac event: *check one*

- Title Sponsor (\$10,000)
- Cabin Sponsor (\$ 5,000)
- Wine Sponsor (\$ 1,000)
- Photo Sponsor (\$ 1,000)
- Valet Sponsor (\$ 1,000)
- Auction Program Sponsor (\$ 500)
- 50/50 Raffle Sponsor (\$ 500)
- Centerpiece Sponsor (\$ 500)

27th Annual SWIM for Diabetes April 20, 21, 22, and 14th Annual SCUBA for Diabetes (Date TBD)

Return form by December 31, 2011 to be recognized on the 2012 Swim and SCUBA websites and collateral material.

Yes! I would like to participate as a sponsor of the Swim and SCUBA for Diabetes event: *check one*

- Title Sponsor (\$40,000)
- Platinum Sponsor (\$20,000)
- Gold Sponsor (\$10,000)
- Silver Sponsor (\$ 5,000)
- Bronze Sponsor (\$ 2,500)
- Contributing Sponsor (\$ 1,750)
- Pool Sponsor (\$ 200)

21st Annual Golf Tournament, Monday, June 4, 2012 at Canterbury Golf Club

Yes! I would like to participate as a sponsor of the Golf Tournament event: *check one*

- Title Sponsor
- Dinner & Awards Sponsor (\$5,000)
- Luncheon Sponsor (\$3,000)
- Photo Sponsor (\$1,000)
- Golf Cart Sponsor (\$1,000)
- Auction Program Sponsor (\$ 500)
- Mulligan Sponsor (\$ 500)
- 50/50 Raffle Sponsor (\$ 500)
- Hole Tee Sponsor (\$ 200)

Diabetes Partnership of Cleveland is a non-profit, tax-exempt company under section 501(c) (3) of the Internal Revenue Code, making this a tax-deductible expense. Tax I.D. #340762558.

Company Name:

Address:

City, State, Zip:

Contact Person:

Title:

Email:

Phone:

Fax:

Select A Method of Payment:

Visa/MasterCard #: _____ Exp Date:

Name on Card: _____ Amount: \$

Check payable to DAGC) Check #: _____ Amount: \$

Email: lizeman@dagc.org *or* Fax to: 216-591-0320 *or*

Mail to: **Diabetes Partnership of Cleveland
3601 S. Green Road, #100
Beachwood, OH 44122
Attn: Lori Izeman**

**If applicable please email logo in pdf format and link to: lizeman@dagc.org